



JOB POSITION: **WEB DESIGNER**

JOB LOCATION: **RIDGEFIELD, NJ 07657**

### **Spreengs is hiring!**

We have an opening for a Web Designer to join our team. We are looking for someone who has a rich set of design and layout experiences in website design and content management, but also has experience with development and e-mail marketing.

Reporting directly to our Marketing Manager, the primary responsibility of the Web Designer is to produce high-quality designs and layouts based on our requirements and guidelines. Creativity and attention to details are key.

### **Requirements:**

- Working knowledge in web design technologies including HTML5 and CSS 3.
- Experience with JavaScript, PHP, Ajax and WordPress in a design role.
- Experience in responsive design and UX/UI
- Proficiency in Adobe Creative Suite is necessary (Adobe Photoshop, Illustrator, Acrobat etc.)
- Must be team-oriented and able to work in a fast-paced environment. Must work together with team to build and maintain effective web solutions.
- Excellent communication skills are required.
- 3+ years experience in key web technologies such as HTML and CSS.
- Follow brand guidelines to ensure consistency, while collaborating on new ideas and optimizing brand standards through routine testing, learning, measuring and expanding
- Should have thorough understanding of print processes, die cuts and design capabilities, including dynamic/variable print components
- Seek out and stay current with industry trends and innovations related to design, tools and techniques

### **Preferred Qualifications:**

- Bachelor's degree in web, multimedia, design, graphic design, advertising or related field
- **Experience in high quality 3D modeling and rendering is a major plus**
- Proficiency in Adobe Creative Suite (InDesign, Illustrator, Photoshop), Acrobat Professional
- Experience with photo selection and editing, icon usage and illustration manipulation
- Experience with website content management systems
- Experience with different social media platforms
- Ability to prioritize and problem solve in a deadline-driven environment

**Note:** The above statements are intended to describe the general nature and level of work being performed by people assigned to this job. They are not intended to be an exhaustive list of all duties, responsibilities, and skills required of personnel so classified, and they may change at any time.

**PLEASE REPLY WITH RESUME & PORTFOLIO.**

Job Type: Full-time or Part-time